

PSB MOLDOVA

Presentation by Angela Sirbu at Best Practice Sharing Conference on Public Service
Broadcasting Models

PROPOSALS

New Broadcasting Code

- drafted in 2011 by civil society
- based on EU standards
- debated publicly
- analyzed by EBU, OSCE, CE
- proposed as legal initiative in the parliament in 2013, no hearings and voting followed

PSB FINANCING

- **State budget** (salaries, transmitters, guard, dues for international organizations)
- **Subscription fees** (included in the monthly electricity bill; size determined by the Fiscal Code; socially vulnerable people, public institutions schools etc. exempt from the tax)
- **Other sources** (donations, grants, advertising, selling of the programs, other services)

PSB GOVERNANCE

- **Audiovisual Council** (5 members - 4 parliament, 1 president; 7 year mandate; candidates participate in public debates organized by the PBS; recent proposal in the parliament - members to be approved by 2/3)
- **PSB Supervision Council** (9 members approved by the majority of the parliament; 6 years mandate; approves PSB's annual plan/budget; appoints PSB General Director/Chairman of Management Committee; president's salary equal to the salary of the Audiovisual Council president; members salary - 25% form the salary of the president)
- **PSB Management Committee** (created by PSB General Director; includes directors of the TV and Radio stations, other specialists; 7 year mandate)
- **PSB General Director** (appointed by the Supervisory Council based on the public contest; 7 year mandate)

PSB EDITORIAL INDEPENDENCE

- editorial independence guaranteed by law
- no intromissions are allowed
- exclusive right of the PBS administration to adopt editorial policy, changes in the content etc.
- PBS administration has the obligation to ensure editorial independence, journalists' rights, etc.